



## PERTUBUHAN PENGGUNA IT (IT USERS ASSOCIATION)

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### What is IT USERS ASSOCIATION?

The IT USERS ASSOCIATION is an IT Users Group and a non-profit association, whose member organizations are primarily users of technology and IT services. The IT Users Association serves as a forum for IT users to network and exchange information, experience, thoughts, views and best practices. It is also a forum for working collaboratively with IT service providers and other related groups to help members leapfrog in harnessing technology for their businesses and for greater mutual benefits.

IT Users Association members comprise many organisation leaders in the application of information technologies to real-world business concerns. They range from the largest and most sophisticated users of information technologies to small organisations in the country, and from diverse number of industries including government, banking and finance, tele-communications, petroleum, airlines, utilities, transportation, manufacturing and other commercial and private sectors.

IT Users Association office bearers are elected during the Biennial AGM and comprises of a Chairman, Vice- Chairman, Secretary, Treasurer, Assistant Treasurer, Council members and Auditors. They are all volunteers with the common passion and dedication to help IT users and organizations make better use of IT in their respective industries and businesses.

### Mission statement

The IT Users Association has the primary objectives of promoting greater exchange of information, experience, views and best practices among IT users and networking with each other.

The association's original intention is to "Share" and "Guide":

- **Share** is to share information & experience  
and
- **Guide** is to guide each  
other

in the ever changing and increasingly challenging IT  
roles.

It also fosters collaboration and development in the use of information technology amongst its members for the continued growth and development of the member organizations, the local IT industry and the country in general.

## **Industry Influence**

The IT Users Association provides its members with the added opportunity to work closer with service providers and provide them with more focused user feedback and suggestions to further enhance their solutions and services for mutual benefits. It also facilitates networking with other related industry groups or associations and/or related government bodies to enhance industry collaboration.

## **Events**

The IT Users Association organises many events for its members throughout the year with the above objectives as guidance. These events are:

- selected technical training programs in collaboration with industry providers (mainly subsidised by the IT Users Association);
- site visits to learn about how IT is deployed in a customer environment;
- CIO talk series where industry IT leaders gather to share;
- Special Interest Groups (SIGs);
- The IT Users Association's 2 days annual conference where the latest and most relevant IT subjects are presented and discussed (Note: The Annual Conference Fees are HRDF claimable);
- Industry feedback group representing IT users when dealing with vendors/service providers on collective issues or challenges.

Other more leisurely activities that can foster greater relationship and collaboration among IT Users Association members like annual golf, bowling, and treasure hunt events are also part of the annual activities which members look forward to annually.

## **Membership**

Current members comprise of organisations from Banking, Insurance, airline, telecommunications, utility, services and IT suppliers.